



*Affiliated with
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**INTERNATIONAL ALLIANCE OF THEATRICAL STAGE EMPLOYEES, MOVING PICTURE TECHNICIANS,
ARTISTS AND ALLIED CRAFTS OF THE UNITED STATES, ITS TERRITORIES AND CANADA**

July 6, 2015

Dear Brothers and Sisters,

I am pleased to announce a new partnership between the IATSE Education and Training Department and lynda.com, a leading on-line educator with an extensive library targeting the latest software, creative, and business skills via high-quality instructional videos. Through this partnership, IATSE members who enroll will have unlimited access to current and engaging video tutorials taught by recognized experts and working professionals. Detailed enrollment instructions are included in this packet, and are also available on the IATSE web page at iatse.net/iatse-and-lyndacom.

An individual membership to lynda.com can cost up to \$375, but the IATSE has negotiated a price for members only of \$20 for a premium subscription for the year Sept 1, 2015 to August 31, 2016. These discounted subscriptions are available only to IATSE members in good standing, and officers and staff of the IATSE local unions.

lynda.com will help union leaders expand business and leadership skills, with courses on topics like business writing, negotiation, conflict resolution, and communication. Members can advance certain craft skills through a wide range of subjects that relate directly to our industry, such as audio and music, CAD, photography, video, 3D and animation, and much more.

A flexible learning environment will be a particular advantage for IATSE members who have unusual schedules or time between projects, and is cost effective for those unable to take time away from a job to pursue more traditional avenues of professional development and continuing education. The lynda.com library may be accessed 24/7 from desktops, laptops, smartphones, or tablets. Users of any skill level can watch bite-size tutorials for immediate problem solving or take comprehensive courses from start to finish – at work, at home, or on the go.

Educational investment in the workers we represent supports an environment where those workers can keep pace with technology and build skills, cementing our place as the go to labor source for employers in our industry. And when local officers and staff hone their leadership skills, the workers we represent will have the finest

representation possible. This commitment to lifelong learning promotes professional and leadership development across all levels of the IATSE for a stronger more powerful organization.

I encourage you to take advantage of this opportunity.

In Solidarity,

A handwritten signature in black ink, appearing to read "Matthew D. Loeb". The signature is fluid and cursive, with a prominent initial "M" and a long, sweeping tail.

Matthew D. Loeb
International President

Enclosed